

STAND OUT FROM THE CROWD



Promote yourself at WOMEX and become visible to around **2,600 professionals** (including 260 performing artists) from **90 countries** representing all sectors of the global music scene. Capture their attention through our promotional opportunities before, during and after WOMEX!

For more information contact advert@womex.com or call **+49 30 318 614-30**.

TRADE FAIR

Book a trade fair stand or reception space and reach far more delegates in a personal way on-site, more than you could ever approach individually.

TRADE FAIR STAND 890.– Euro*
3 x 2 m incl. table, four chairs, featured in Guide



RECEPTION SPACE 750.– Euro*
ca 100 pax, standing, one hour reception
(catering not included)

SPEED MEETING ROOM 750.– Euro*
ca 20 pax + tables and chairs



PROGRAMME

Apply for a slot in the offWOMEX Showcase to introduce your artist to the audience of international professionals. An offWOMEX Showcase includes communication services across all WOMEX channels - featured in the WOMEX Guide, Pocket Schedule, App and online.

offWOMEX SHOWCASE 3,250.– Euro*



* All prices are net prices, VAT to be added if applicable.

STAND OUT FROM THE CROWD

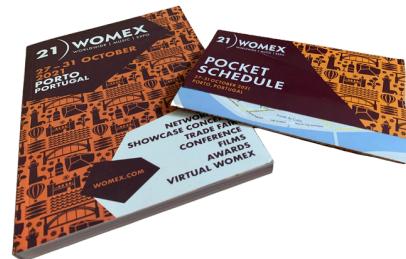


PROGRAMME GUIDE PRINT ADS

The WOMEX Programme Guide is the go-to book for the international world music industry all year round. Adverts inside the Programme Guide and special positions for maximum visibility are available.



FULL PAGE 148 × 210 + 3 mm bleed 1,000.– Euro*



1/2 PAGE vertical, 66,75 × 200 mm 625.– Euro*

PROGRAMME GUIDE SPECIAL POSITIONS

BACK COVER 2,000.– Euro*
FULL PAGE 148 × 210 + 3 mm bleed

INSIDE FRONT 1,500.– Euro*
FULL PAGE 148 × 210 + 3 mm bleed

INSIDE BACK 1,400.– Euro*
FULL PAGE 148 × 210 + 3 mm bleed

LAST INSIDE PAGE 1,200.– Euro*
FULL PAGE 148 × 210 + 3 mm bleed

POCKET SCHEDULE

The compact WOMEX Pocket Schedule is carried 24/7 by all delegates during WOMEX. A limited number of advertising spots are available.

INSIDE PAGE FULL PAGE 155 × 105 + 5mm bleed 1,500.– Euro*

BACK COVER FULL PAGE 155 × 105 + 5mm bleed 2,500.– Euro*

ARTWORK

- » single closed high resolution PDF-file (file format: x3 Standard)
- » all fonts and images embedded and correct preview
- » CMYK (RGB, Pantone or Spot colours not permitted)
- » Send FTP upload details or small files (max. 10 MB) via email to advert@womex.com.

MEASUREMENTS

- » All measurements in mm, horizontal × vertical.
- » For Guide ads take into account the type area measurements to avoid important ad content being cut.

Guide ads are usually positioned on the left-hand side.

* All prices are net prices, VAT to be added if applicable.

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BAG INSERTS

The WOMEX Bag is given to every delegate upon arrival. Inserting your item is a great way to gain exposure and additional reach.

One item in all bags (production & transport costs excluded) 800.— Euro*



EXCLUSIVE ADVERTISING

Placing your brand or logo on the WOMEX Bag, Lanyard or Wristband is an effective opportunity and will ensure distinctive visibility to all delegates.

BAG (printing on one side of all bags) 5,000.— Euro*

LANYARD (Your logo printed on all lanyards) 3,000.— Euro*

WRISTBAND (Your logo printed on all wristbands) 2,000.— Euro*



WEB BANNER

Present your web banner on womex.com at any time of year to bring your artist, company or event to the attention of the world.

SKYSCRAPER BANNER on womex.com from 300.— Euro*
width 120px x height 600px; jpg or png
max. 100 KB, placed on the main page; rotation basis



NEWSLETTER

Share your news far and wide among the international community of music professionals by booking space in our newsletter.

NEWSLETTER BANNER I 1,000.— Euro*
Prime position in the newsletter to all subscribers

NEWSLETTER BANNER II 750.— Euro*
Prime position in the newsletter to all registered delegates

NEWSLETTER MENTION I 1,500.— Euro*
Share important news to all newsletter subscribers (text & photo)

NEWSLETTER MENTION II 1,200.— Euro*
Share important news to all registered delegates (text & photo)

Contact

For further on-site package offers: production@womex.com

For advertisement and premium partner benefits :
advert@womex.com

Keep on track of promotional deadlines in here:
womex.com/adbooking

For more info call:
(+49) 30 318 614-30
womex.com/promote

* All prices are net prices, VAT to be added if applicable.

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WOMEX APP BANNER

Use our WOMEX App to place your ad banner in one of the most visible places during the event - downloaded by 90% of the delegates for the 2024 edition.

EVENT SCREEN APP BANNER

[for iphone & android: 2560x400px]

975. – Euro*

COMPANY SCREEN APP BANNER

[for iphone & android: 2560x400px]

475. – Euro*

DELEGATE SCREEN APP BANNER

[for iphone & android: 2560x400px]

475. – Euro*



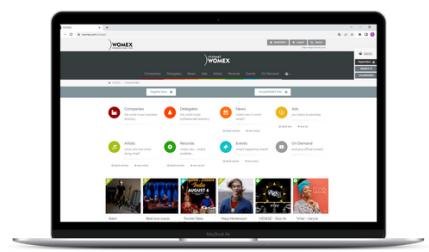
VIRTUALWOMEX

Become part of our online networking platform virtualWOMEX for one year to stay connected beyond the event.

ACCESS FOR ONE YEAR

(free of charge if you register for WOMEX event)

79. – Euro*



* All prices are net prices, 19% German VAT to be added if applicable.

According to German VAT Act (UStG § 3a, Absatz 3, in Verbindung mit Absatz 4 Nr. 2):

- customers based inside the EU must provide a valid VAT ID number or have to pay 19% VAT;
- customers based outside the EU, must provide a valid VAT ID or proof of tax residence and entrepreneurship, or have to pay 19% VAT;
- customers based in Germany are obliged to pay 19% VAT

BOOK YOUR AD HERE: WOMEX.COM/ADBOOKING